

WAYFINDER / DECEPTION PASS

Prototype build sheet - corrected design reference



MASTER VISUAL REFERENCE

This attached four77 design is the controlling visual reference for the build. Do not substitute a generic pilot/field dial. The former Blue Hour colorway is now named Deception Pass.

01 / DESIGN TARGET

Deception Pass keeps the Wayfinder's instrument-like Type-B layout while using a deep midnight-blue palette. The watch is defined by the outer 05-55 minute numerals, inner 1-12 hour ring, triangle-and-two-dots orientation marker at 12, four77 wordmark inside the hour ring, and the four77 wave at 6.

Element	Correct Deception Pass target
Case	Round stainless pilot case; narrow polished bezel; brushed/polished lugs; large fluted crown at 3
Dial	Deep navy/blue, low sheen; large outer minute numerals 05-55; inner 1-12 hour ring
12 marker	Large luminous triangle with one dot on each side; rectangular baton above
Branding	four77 centered below inner 12
6 marker	Outlined four77 wave symbol above outer 30
Hands	Broad faceted sword/pilot hour + minute hands with large luminous centers; slim seconds hand
Crystal	Domed sapphire target
Movement	NH38 no-date automatic
Lugs / strap	20 mm; dark navy leather/sailcloth appearance with contrasting cream stitching
Lume	Cool white / BGW9 direction

Critical fidelitv points

The previous Rev A visual incorrectly simplified the dial into a conventional 12-hour field watch. For Rev B, the outer minute scale, inner hour ring, 12 o'clock triangle/dots, wave-at-6 treatment and broad luminous handset are all mandatory visual features.

02 / PARTS + FABRICATION STRATEGY

Part	Target / sourcing strategy	Planning cost
39 mm pilot case	NH38-compatible 39 mm steel pilot case, sapphire, 20 mm lugs. Select the closest case with a thin bezel and prominent fluted crown.	\$35-65
NH38 movement	TMI/SII NH38 automatic, no date.	\$35-55
Dial	Custom 33-33.5 mm Deception Pass dial. Exact Wayfinder graphics are not realistically replaceable by an off-the-shelf dial.	\$35-80
Hands	NH35/NH38 broad sword/pilot handset, polished/steel outline, BGW9 fill. Match the attached reference proportions.	\$20-35
Seconds hand	Thin steel/dark seconds hand, minimal counterweight.	\$5-12
Strap	20 mm dark navy leather or sailcloth with cream/off-white stitching.	\$20-35
Caseback	Solid stainless back; four77 engraving optional for P0/P1.	included-\$30

Expected watch-parts budget: roughly \$150-\$280 before shipping, tools and any custom engraving. The dial is the key custom part; spending effort there produces much more fidelity than chasing an exact donor case.

Dial artwork notes

Use the attached reference to recreate the dial as vector artwork. Keep the outer 55/05, 50/10, 45/15, 40/20, 35/25 and 30 hierarchy; the inner hour numerals should remain visibly smaller. Preserve the thin circular boundary around the inner hour track and leave adequate hand-stack clearance at center.

03 / ASSEMBLY

1	Case preflight	Measure the real dial seat, rehaut clearance, stem height and usable dial diameter before ordering the final dial.
2	Dial	Install the custom Deception Pass dial on the NH38. Verify the 12 marker aligns exactly with the stem/case vertical axis.
3	Hour hand	Set at 12:00. Confirm the broad luminous hand clears the inner hour numerals.
4	Minute hand	Set exactly over the hour hand at 12:00. Check parallelism and clearance.
5	Seconds hand	Fit the slim seconds hand; inspect from the side for contact.
6	24-hour sweep	Advance the hands through a full day and check dial, crystal and hand-to-hand clearance.
7	Case movement	Fit the movement/spacer without dragging the dial edge or printed minute track.
8	Stem/crown	Cut conservatively, deburr and fit. Confirm winding and time setting.
9	Close + strap	Inspect/lubricate gasket as appropriate, close case, then install the 20 mm navy strap.
10	QA	Dust inspection, timing check in multiple positions, crown operation and pressure test before any WR claim.

04 / DECEPTION PASS PACKAGING

Keep the current four77 Michaels-box construction, but retheme the artwork around Deception Pass: deep blue water, steel/grey structure, cream stock and kraft board. The physical box remains visibly kraft - the cream material is a printed belly band and interior card, not a linen-covered luxury clamshell.

Component	Rev B specification
Box	Michaels Celebrate It Kraft Frame Box, nominal 6 x 8 x 1.75 in; physically measure before cutting foam
Top insert	10 mm high-density EVA/XLPE
Relief layer	6-8 mm closed-cell foam
Backer	2 mm EVA
Visible finish	Thin navy microsuede/velvet
Layout	Watch recessed on left; cream story/care card on right
Lid	Cream linen-texture printed panel with four77 / Wayfinder / Deception Pass treatment
Belly band	Cream wrap with muted Deception Pass coastal/bridge artwork; navy typography
Pull tab	3/8 in navy grosgrain centered on front edge
Protection	Hidden silica packet + low-tack crystal film; no magnets

Suggested story-card copy

DECEPTION PASS

Where island water narrows into current, the route matters. Wayfinder Deception Pass takes its deep blue palette from one of the Pacific Northwest's most recognizable crossings - an instrument-inspired watch built around clarity, orientation and the pull to keep exploring.

05 / WAYFINDER COLORWAY NAMES

The collection now uses places around the San Juan / Salish Sea region rather than generic color descriptions.

Previous name	Updated name	Character
Night Watch	Orcas	Dark, forested, dramatic
Dune	Anacortes	Warm, coastal, gateway-to-the-islands character
Rescue	Friday Harbor	Bright, active, maritime
Blue Hour	Deception Pass	Deep blue, steel, current and evening atmosphere

REV B CONTROL NOTE

For future renders, packaging art and website updates, the attached watch image is the definitive visual reference for Wayfinder Deception Pass. Generated interpretations should not alter its dial architecture.